

Criteria for the AIGA St. Louis “Local Legend” Award

The recipient of the AIGA St. Louis “Local Legend” Award must be a designer who has made a significant contribution to raising the standards of excellence in practice and conduct within the local community as well as the local AIGA chapter, and who provides services that support local social, cultural or charitable institutions above and beyond contract work. Up to three (3) designated recipients may be awarded each year.

Nominees must be current AIGA members to be eligible. A “Local Legend” designee must be an AIGA member in good standing to receive the designation.

Guidelines:

The honoree should be a practitioner and/or educator with more than 8 years experience in our profession; should be a member in good standing; should be making or have made a significant contribution to AIGA; should be making or have made a positive impact within their local or regional design community; and should be advancing or have advanced excellence in graphic design as a discipline, profession, and cultural force. Also, in no way shall receiving a “Local Legend” designation preclude the recipient from consideration for an AIGA Fellow designation at a future date.

Membership:

To receive the designation of “Local Legend”, an honoree must be a current member of AIGA St. Louis.

Recognition:

Honorees will be presented with their award at the annual membership meeting, held in January. This type of recognition allows the chapter to showcase the recipients and their contributions to the community as well as make the recipients more visible as role models for other designers. Promotion of the event should include AIGA St. Louis membership, as well as non-members in the design and business community of St. Louis. Honorees will be offered a portion of the evening to make a presentation of their work in the community.

Procedure:

- Nomination committee forms, and a committee chair is designated. Nominations are solicited from the AIGA St. Louis membership through eblast communication.
- AIGA St. Louis members may submit nominations based on criteria. Nomination committee shall evaluate nominee’s qualifications and develop a slate of recommended recipients.
- Chapter board is presented with nominees and will vote on acceptance of recommendations.
- Accepted nominees will be notified of the honor, and will be allowed time to prepare a presentation at the annual meeting.
- Chapter executive board will plan Annual Meeting and honoree reception.